



crinkle design rates

crinkle offers a wide range of design services. Many of our these can be incorporated into packages that will allow you to enjoy a gorgeous, consistent identity at a discounted rate.

If you require a service that is not listed here, chances are we can help you anyway! Just [contact us](#) or call 1300 556 466. Costs are in Australian dollars

Service	Cost	Service	Cost
Logo Design		Web Design	
Logo Design (4 revisions)	550	One-page website	600
Logo Design (6 revisions)	700	Information style website (up to 15 pages)	2100
Logo Design (9 revisions)	900	Mini e-commerce site (1 product only)	2900
Logo Design (Unlimited revisions)	1150	Basic e-commerce site	5200
Logo Design (illustration)	900	Advanced e-commerce site	7800
Stationery		Web Development	
Business Cards (single- or double-sided)	500	Wordpress Blog (inc. design)	700
Letterhead	400	Gallery development	300
Stickers (approx. 90 x 55 mm)	300	Web application development (per hour)	110
Magnets (approx. 90 x 55 mm)	300		
With compliments slip	300	Packaging / Retail	
Envelopes	200	Swing tags	250
		Clothing / product label (fabric)	250
		Point of sale displays	POA
Marketing		Labels (adhesive / waterproof)	400
Gift vouchers	250	Care instructions	350
Postcard (A5 or DL size) – double sided	700	Packaging inserts (card)	300
Flyer (A5, DL or A4 size) – single sided	400	Gift cards	250
Flyer (A5, DL or A4 size) – double sided	900	Loyalty / VIP cards	250
4 page brochure (folded A3)	1500		
6 panel brochure (bi-fold A4)	900	Copywriting	
Printable order form (A4 PDF)	300	Press release (distribution not included)	180
Price list (A4)	300	Sales letter	180
Web banners (various)	POA	Web writing (per word)	15c
Advertising		Search Engine Optimisation	
Less than ¼ page magazine advertisement	250	Basic website optimisation	600
¼ page magazine advertisement	400	Search Engine Optimisation (per hour)	90
½ page magazine advertisement	700		
Full page magazine advertisement	1300		
Double page spread advertisement	2500		

Please note that printing is not included in these prices. However we can source competitive rates and quality end products for you!



E-Commerce Features

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	Mini	Basic	Advanced
Web Based Admin Panel	✓	✓	✓
Products	1	1000	Unlimited
Categories	1	50	Unlimited
User Accounts	✓	✓	✓
Image Uploading	✓	✓	✓
Multiple Product Images	✓	✓	✓
Email to a Friend	✓	✓	✓
Product Discounts / Sales	✓	✓	✓
Product Options (colour, size, etc.)	✓	✓	✓
Coupons	✓	✓	✓
Stock Control	✓	✓	✓
Related Products ('you might also like...')	✗	✓	✓
Gift Certificates	✗	✗	✓
Gift Wrapping	✗	✗	✓
Gift Registries	✗	✗	✓
Wholesale Pricing	✗	✗	✓